

“We Simplified Our Universe...
So That You Could Improve Yours”

Women in Leadership – Finding Our Voice

Lean Excursions for
Success and Sustainability



THE
BREAKTHRU
INSTITUTE

A division of CMA Enterprise
Incorporated

About Us



CMA Enterprise Incorporated is a Process and Performance Improvement Consulting firm. We specialize in raising your levels of maturity and enhancing your capability and capacity. Our approach is to use methodologies tied to the performance and process improvement disciplines that delivers AHA Moments™ again and again.

At CMA our reputation in the marketplace is that we are known for bringing our clients' organizations full circle so that we can move you forward. Our value proposition is ...

- Reliability
- Accuracy in Solutions Delivery
- Integrity
- Results Oriented
- Professional and Experienced

As a boutique Performance and Process Improvement Consulting Firm headquartered in Davie, Florida our clients receive a personal touch when it comes to service.

Our Team focuses on leading mid-sized and participating in teaming engagements that enables us to facilitate the following for our clients...

- *Mitigate challenging processes and performance issues within your organization,*
- *Facilitate Lean Six Sigma Certification Training and Project Coaching*
- *Recommend cost savings measures for ongoing sustainable improvement,*
- *Facilitate organization and workforce cultural transformation and diversity & inclusion framework,*
- *Enhance and identifying revenue streams when needed,*
- *Develop and/or review operating policies and Procedures for continuity and consistency in your operations,*
- *Maximize your leadership talent through one on one coaching and workforce training*
- *EEO Compliance Technical Assistance*
- *Resolve Conflict with proactive alternative dispute resolution*
- Project Management and Technical Assistance



Why CMA/TBI Women in Leadership Programs?

The rise to the top of your organization as woman in charge can be a lonely journey. But knowing some of the unwritten rules of the game can help make the ride much easier. Also, being part of a 'sorority' of women in leadership helps too.

We facilitate forums afford your Women Leaders to do the following...

- Provide a forum to brainstorm the 'Whys' of your current status
- Build Relationships and Alliances that create sustainable success tracks
- Learn the strategies of Negotiating with Your internal "Customers"
- Understand the "Way Men Process"
- Managing through the Good Ole Boy (and Girl) Club
- Learning how to STOP GIVING UP YOUR "POWER"
- Realizing that you are an Influencer on your team.
- Never underestimating the Feminine mystic
- "Think like a man – but act like a woman"... a different perspective
- Building credibility by rolling up your sleeves.
- Remembering that women are nurturers
- Embracing an each one bring one philosophy



Venues for “Girl Talk”

Because we know that your needs vary when it comes to some of the conversations that are required, the CMA/TBI Team of Facilitators can accommodate you with the following venues...

- One on one Coaching Sessions (face to face or virtual)
- Small Group sessions (department, teams of 3-5 participants, for example)
- Large Group forums

We also understand that sometimes you want to just hang out with the girls who do what you do, and that is OK too. So we concentrate on some of the following (not an inclusive list)....

- Function specific
- Hierarchy levels (peers)
- Mentor/Mentee relationships
- Leadership Development/ Career Track events
- New entrants/Seasoned veterans

“We are the Organizers of Your Business Puzzle”

~ *Gail P. Birks, President*



207 Laurel Oak Lane, Suite B
Davie, Florida 33325

Office: 954-476-3525
Fax: 954-370-0803
cma@cma-ent.com
www.cma-ent.com